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**MARKETING COMMUNICATIONS AGENCY MOVES TO LARGER OFFICES
IN MARYLAND FARMS**

J&A integrated thinking celebrates new headquarters with open house ceremonies

BRENTWOOD, Tenn., (April 23, 2009) – Nashville marketing communications agency, J&A integrated thinking, celebrated yesterday its recent move into a new headquarters with a special open house and a special gift to the Make-A-Wish Foundation that will help a young cancer patient's wish to visit Mickey Mouse come true.

Brentwood/Cool Springs Chamber Board members and Ambassadors, including Chairman Brad Dunn and newly named Chamber president Cindi Parmenter, joined guests, clients, vendors and the company's 61 employees for the event. The event was catered by three of the agency's long-time clients, Kentucky Fried Chicken (KFC), Taco Bell and Famous Dave's Barbecue.

Make-A-Wish Board members Ginny Panoff and John Von Arb, along with Board President John Dwyer, also attended the event to receive the special gift.

Located in the Hickory Trace building of the Maryland Farms business development, the new office re-united employees who had served national, regional and local clients out of two different Brentwood locations for more than four years.

"We're pleased to have this great new space in Brentwood in which to continue doing great work for our clients," said Agency President Steve Barry. "Today's celebration was our way of honoring our valued client and vendor relationships, which have helped us succeed through multiple years in multiple locations. It was also nice to meet many of our Maryland Farms neighbors."

The wish-granting announcement was a special touch the agency wanted to add to the day's festivities. The recipient is a three-year-old boy with Stage 4 Wilm's Tumor whose wish is to visit Mickey Mouse's House at Walt Disney World, which he'll do in May. For several years now, J&A has partnered with the Make-a-Wish Foundation which specializes in making seemingly impossible wishes possible for children and teens who have endured sickness. J&A has made two previous wishes possible.

The 53-year-old agency was previously headquartered in Brentwood's Summit View building. In 2005, the agency sub-leased space in Maryland Farm's Premier Building as it expanded its website and interactive marketing division. Further agency growth in 2006 added clients in banking, healthcare, business-to-business and manufacturing.

The new location at Hickory Trace gives the agency 19,200 square feet of space and once again combines all of the agency's services - advertising, creative, interactive, media, public relations, planning and account service disciplines – into one space.

"Andy Howell of C.A.Howell and Associates was invaluable to us in this complicated move," Barry said. "They went above and beyond the call to help us work through all the details and steps. We also had super advice and counsel from Jeff Williams at Highwoods Properties, IDS Interior Design Services, Creekside Glass, Southland Construction, Concept Technology and Nashville Computer ensuring all of our technologies were in place and ready to go when we moved in."

As the oldest continuously operating advertising firm in Nashville, J&A has a long and colorful history.

The agency traces its roots to 1956, when as direct response agency Marvin Smith Inc., it sold baby chicks through magazine ads. In 1965, the company was re-named Metcalf, Cook and Smith to reflect new ownership and a broadening array of services in advertising, public relations, sales promotion, marketing and research. The agency became January & Associates in

1984 through a change in ownership to John January and was sold to Creative Alliance of Louisville, Ky. in 1989. In 2000, the company separated from Creative Alliance and was renamed J&A Partners to reflect a new employee-based ownership group. Maintaining its employee ownership, the agency's name was changed in 2007 to J&A integrated thinking to reflect new strategic directions and the integration of digital marketing services.

Today, the company boasts blue chip clients that include Kentucky Fried Chicken (KFC) & Taco Bell franchisees, First Farmers & Merchants Bank, three NFL professional football teams (Tennessee Titans, Arizona Cardinals, San Francisco 49ers), PivotHealth, Cogent Healthcare, Gaylord Hotels, and Make a Wish Foundation, to name a few. In addition to its Brentwood headquarters, J&A has offices in Springfield, Mo. and Tampa, Fla.

"We've changed over the years to seize business opportunities and help our clients grow," Barry said. "In the process, we've needed more space for ourselves. I'm pleased that our team of professionals is re-united into one location. We're really looking forward to the future."

J&A integrated thinking is a \$42 million Nashville advertising, interactive and public relations agency practicing "integrated thinking" to solve clients' marketing and communications problems. Founded in 1956, the award-winning firm has grown to over 60 employees serving clients from across the United States in fast food, banking, healthcare, sports and entertainment and other business categories. The agency has offices in Brentwood, Tenn., Springfield, Mo., and Tampa, Fla.

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